students enrolled in degree programs; numerous courses with international content; and the upsurge in students having some international experience during their Harvard years (see “A Giant’s Gift,” page 57). She wondered what might be wrought if all those activities were examined strategically, throughout Harvard.

That she pledged to do as one of the priorities of the council of deans, beginning this summer. Should Harvard launch international operations—and if so, where and of what kind? Should it establish alliances or partnerships? How would it engage with truly global issues (the environment, public health) while remaining a university, focused on education and research, as opposed to a consulting firm or a nongovernmental organization delivering social services? How would it engage with different cultures while maintaining its academic values and principles? (A new website—www.worldwide.harvard.edu—prepared by Dominguez’s office gives an overview of Harvard’s international activities.)

The answers to those questions, Faust said, would illuminate much about the future work of faculty members and students, whose lives will increasingly be “lived internationally.”

Running Radcliffe

President Drew Faust on April 28 appointed Higgins professor of natural sciences Barbara J. Grosz to the deanship of the Radcliffe Institute for Advanced Study (RIAS). Grosz, a computer scientist who has been a Harvard faculty member since 1986 (www.radcliffe.edu/about/222_228.aspx), has been serving as interim dean since 1986 (www.radcliffe.edu/about/222_228.aspx), has been serving as interim dean since July 1, 2007; she now becomes the regular successor in that post to Faust, who was dean until her selection as the University’s president last year. In a statement announcing the appointment, Faust cited Grosz’s “leadership, and her lively mind, her scholarly distinction, her deep sense of institutional commitment, and her talent for creating intellectual communities and connections.” She noted that Grosz “has been one of the institute’s principal architects from its beginnings,” and, because of her responsibilities there, “is exception-
tiyear programs on potential topics such as access to clean water (involving science and social science, humanitarian aid, culture, and gender), or the institutions and processes for determining the safety of pharmaceuticals. She and executive dean Louise Richardson, a social scientist (who departs at year’s end to become principal of the University of St. Andrews), are beginning to consult with Harvard deans to identify complementary projects, and hope to pick a topic and identify faculty leaders for the first one this year.

- Extending the institute’s reach. Grosz said she envisions systematically extending RIAS’s impact in several ways. Having funded short-term visiting scholars to complement formal clusters of fellows, she sees doing the same to support fellows whose year in residence yields spontaneous, informal collaborations. She expects such visitors to augment the exploratory and advanced seminars in similar ways. (Such visitors and temporary collaborators can be given work spaces in the institute’s offices on Concord Avenue, once the fellows relocate to Byerly, so there is plenty of capacity.) RIAS is also increasing opportunities for undergraduates to meet with visiting lecturers and to work with fellows, and, Grosz hopes, enhancing its dissertation support for doctoral students.

The institute’s inclusion of creative artists among its fellows’ ranks—a feature unique among American institutes for advanced study—is a model for recommendations that the University task force on the arts, expected to report to President Faust this fall, may wish to make. (Grosz noted that Christine Dakin, a principal dancer with the Martha Graham Dance Company and a 2007-2008 fellow, was deeply engaged with students and staged a production with undergraduates.) And because Faust has reconstituted the Allston advisory group to include the entire council of deans, Grosz will be able to bring RIAS’s interdisciplinary perspective, and its knowledge of working artists and their facilities needs, directly into the Allston campus planning process.

In all, Grosz said, Radcliffe is in a strong position to build on “one of the premier fellows’ programs in the world.” (The applicant pool remains strong, with nearly 800 people seeking the 50 available positions each year.) With the Byerly project on track, the institute can “take a breather” from its extensive, multiyear program of renovation. That makes room, she said, for RIAS to focus its capabilities “in many different ways on connecting even more with what’s going on at Harvard.”

Endowments—Under a Tax?

The rising value of endowments belonging to private institutions of higher education is attracting critical political attention—a special challenge for Harvard, whose $34.9-billion endowment is much the largest. In late February, the University and dozens of other institutions responded to a U.S. Senate Finance Committee request for information on tuition and financial aid; the size, performance, and management of the endowment; and policies governing its use.

In late April, Steven T. Miller, the Internal Revenue Service commissioner of tax-exempt and government entities, told a Georgetown Law Center seminar that his colleagues would study the application of the agency’s “commensurate test”—an enforceable standard that seeks to ensure organizations “spend in line with their resources”—to colleges and universities, but would not necessarily “devise inflexible rules” about spending.

State governments have been mulling their own actions. Late in April, a Massachusetts legislator proposed a 2.5 percent tax annually on endowment assets to generate revenue for the Commonwealth. Even within higher education—where most private institutions have minimal endowments, and public schools fight for scant or diminishing resources—the frustration shows. Writing in the May/June issue of Currents, the magazine of the Council for Advancement and Support of Education (the trade organization for education fundraising professionals), Donald J. Farish, Ph.D. ’70, president of Rowan University in New Jersey, critiqued Harvard’s enhanced financial aid for students from upper-middle-income families, announced last December (see “Boosting College Financial Aid,” March-April, page 54). Focusing only on that budget item (not on graduate and professional education, research costs, etc.), and on the strong endowment investment returns in a single year, Farish wrote of the aid initiative’s $22-million annual cost, “Harvard’s endowment increased by $6 billion during the past year. A 5 percent spending mandate [see below] would require Harvard to spend $300 million of that increase.... One might ask Harvard what its plans are for the remaining $278 million.”

He proposed a 15 percent capital-gains tax on universities’ investment income, the proceeds to be “dedicated to federal need-based programs for qualified students at institutions with endowments that amount to less than, say, $10,000 per student.”

None of these proposals appears likely to advance soon, but they suggest broader public concerns, and Harvard administrators are eager to address such issues. Associate vice president for government, community, and public affairs Kevin Casey, the lead spokesman so far, noted that Senator Charles Grassley (R-Iowa) “has been focusing on...issues relating to endowments of the top universities for a while.” That interest grew from an investigation of foundations and other philanthropic organizations (tax exempt, but without operations, personnel, or budgets comparable to those of a college or university), where instances of abusive spending and slight charitable work have surfaced.

Because the finance committee is involved in oversight of financial-aid tax credits—and because, as Casey said, the tuition costs associated with higher education have been “a populist issue for some time for good reason”—Grassley and Senator Max Baucus (D-Montana) became interested in affordability and the use of endowments in that regard. (Even before the recent round of “robust” financial-aid enhancements, Casey said, Harvard, Yale, other universities, and education associations were able to convince interested senators that “the highest-endowed institutions are actually doing the most on financial aid.”)